PROUDLY PRESENTING...

THE CUPPIES 2015

CUPRAP
COLLEGE AND UNIVERSITY
PUBLIC RELATIONS AND ASSOCIATED PROFESSIONALS
PROUDLY PRESENTING...

THE CUPPIES 2015
CUPRAPH CUPPIES 2015
PRINT BROCHURES
Imagine what would happen if you became a Knight.
PRINT BROCHURES

VILLANOVA UNIVERSITY

INSPIRING MINDS BROCHURE
PRINT
BROCHURES
PRINT COVERS
PRINT
COVERS
PRINT
COVERS
PRINT COVERS

WIDENER UNIVERSITY SCHOOL OF LAW

WIDENER LAW MAGAZINE 2013 “GRIT” COVER
PRINT
COVERS
PRINT
DEVELOPMENT/ANNUAL REPORTS/
CAMPAIGNS/MAJOR GIFT COMMUNICATIONS
PRINT
DEVELOPMENT/ANNUAL REPORTS/
CAMPAIGNS/MAJOR GIFT COMMUNICATIONS
PRINT
DEVELOPMENT/ANNUAL REPORTS/ CAMPAIGNS/MAJOR GIFT COMMUNICATIONS

DREXEL UNIVERSITY
MARKETING AND COMMUNICATIONS

RECRUITMENT EVENT PACKET
PRINT
DEVELOPMENT/ANNUAL REPORTS/
CAMPAIGNS/MAJOR GIFT COMMUNICATIONS
PRINT

DEVELOPMENT/ANNUAL REPORTS/
CAMPAIGNS/MAJOR GIFT COMMUNICATIONS
PRINT
DEVELOPMENT/ANNUAL REPORTS/
CAMPAIGNS/MAJOR GIFT COMMUNICATIONS

GETTYSBURG COLLEGE

FALL O&B MAILER
PRINT
DEVELOPMENT/ANNUAL REPORTS/
CAMPAIGNS/MAJOR GIFT COMMUNICATIONS
PRINT

MAGAZINES

PRODUCED BY AN AGENCY
PRINT
MAGAZINES
PRODUCED BY AN AGENCY
PRINT MAGAZINES PRODUCED BY AN AGENCY
PRINT MAGAZINES PRODUCED BY AN AGENCY

LEBANON VALLEY COLLEGE

THE VALLEY - THOROUGH + PRACTICAL = COMPETITIVE
PRINT

MAGAZINES PRODUCED IN-HOUSE
PRINT MAGAZINES PRODUCED IN-HOUSE
PRINT
MAGAZINES
PRODUCED IN-HOUSE
PRINT MAGAZINES PRODUCED IN-HOUSE
PRINT
MAGAZINES
PRODUCED IN-HOUSE
PRINT NEWSLETTERS
PRINT NEWSLETTERS
Getting to Know Her: An Interview With Incoming Chancellor Nancy Cantor

"I really want to build upon the strong, reciprocal relationships that so many from campus already have forged with public, private, and nonprofit sector partners."

What are the qualities of Rutgers, through which we identify our institution's housing and diversity?

Rutgers is a diverse university in many ways: our students and faculty come from many different backgrounds; our research spans a wide array of topics; and our campuses serve as centers for learning and innovation. We are committed to serving the needs of our communities and to partnering with them to address challenges and opportunities. This diversity is a strength that we must capitalize on to ensure that our students, faculty, and staff have the tools they need to succeed.

What are your expectations for your first 6 months at Rutgers?

I expect to bring a fresh perspective to the Rutgers community, and to work closely with our faculty and staff to build a culture of innovation and excellence. I also hope to foster a sense of community and shared purpose among our students, faculty, and staff. To do this, I plan to engage with our communities in a meaningful way, and to work closely with our partners in the University to ensure that we are meeting their needs and expectations.

How do you plan to achieve your goals?

I plan to work with our community to develop a strategic plan that outlines our priorities and commitments for the next five years. This plan will be guided by our shared values and a commitment to excellence, and will be informed by the input of our faculty, staff, and students. I also plan to continue to strengthen our relationships with our partners and to ensure that our programs and initiatives are aligned with their needs and goals.

How do you plan to engage with your community?

I plan to engage with our community in a variety of ways, including through public forums, events, and meetings. I also plan to work with our partners to ensure that our programs and initiatives are aligned with their needs and goals. I hope to build a culture of innovation and excellence that is characterized by a commitment to our students, faculty, and staff, and to our communities.
PRINT NEWSLETTERS
Greetings to our Millersville Borough neighbors

Welcome to Millersville University’s newsletter for our friends and neighbors in Millersville Borough. In this edition we will tell you about construction on campus, upcoming events like the Millersville Community Fair, where to sell on campus, and other items of general interest and we hope some of the terrific things our students are doing. I also want to tell you about the Bold Path – the University’s new strategic plan, which the campus community has been developing for the past year.

Dr. Joseph J. Spano, President of Millersville University

Meeting these goals we will provide what we do well: excellent academic programs, a commitment to civic engagement, a culture of sustainability and diversity, a campus and community environment, vibrant student life experience and sound fiscal management. Some of the challenges we currently face are shifting demographics, increased competition, changes in technology and fiscal issues. It’s time to take the bold path.

The goals will be to increase our enrollment to 12,000 by 2020 through more transfer students, international students and out-of-state students. Increase civic engagement opportunities in areas like research, service learning, internships or study abroad, and offer three doctoral programs in the next three years.

It’s an exciting time to live in Millersville Borough, and invite you to join us on Our Bold Path to engage transfer, enhancing the success of our students and community participants.

Best regards,

John Anderson

President

Campus Rain Garden

"There are more to see gardens that meets the eye," said Dr.涉及花园, director of Millersville University Center for Sustainability. A rain garden was installed on campus as a result of a partnership between the Hynson Wells Conference and Center.

The rain garden is a natural solution for managing stormwater on the campus, in opposition to the University’s new strategic plan.

Houses will be included to direct rainwater into the ground, said Gardner. "It’s about taking advantage of the soil and native vegetation to improve stormwater management practices on the campus."
Legal Education in Healthcare Compliance

with concentrations in:
• Regulatory Analysis & Compliance
• Legal Nurse Consulting & Compliance
• Global Compliance & Ethics

Widener Law
Delaware
law.widener.edu/MJDegrees • 302-477-2704
PRINT
POSTERS
PRINT POSTERS

DREXEL UNIVERSITY
CLOSE SCHOOL OF ENTREPRENEURSHIP

DREXEL STARTUP DAY

DREXEL STARTUP DAY
NOVEMBER 5, 2014

BEHRAKIS GRAND HALL
CHARLES D. CLOSE STUDENT CENTER
Charles D. Close Hall

Keynote Address by Nick Bauer, CEO of Swabby's Coffee
• Free food
• Co-founder speed dating
• Free startup consultations with lawyers, investors, and accountants

Balada Institute Student Startup Competition
$10,000 in prizes
45-second pitch-off $500 cash prize

REGISTER NOW:
DREXEL.EDU/STARTUPDAY
SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA

SRU HISTORY SERIES POSTERS

PRINT POSTERS
PRINT
VIEWBOOKS
PRODUCED BY AN AGENCY
PERSONAL ATTENTION

is part of the curriculum

THE CONTENT OF A CURRICULUM is vital to academic success. The way it is delivered, however, can have an even greater impact. At Wilkes, personal attention is the cornerstone of our teaching philosophy. It manifests itself in small class sizes, valuable one-on-one relationships and a genuine spirit of involvement that permeates throughout our faculty. So don’t be surprised to see one of your professors sitting first row at a debate competition. Or if the head of the English department helps storyboard your zombie screenplay. Or if you end up with more than one phone contact that starts with “Professor.” That’s because here, dedication, passion and hard work are small prices to pay to help you reach your full potential.

14:1 student:faculty ratio
PRINT
VIEWBOOKS
PRODUCED IN-HOUSE

CARTHAGE COLLEGE

CARTHAGE COLLEGE VIEWBOOK

SO MUCH IS OUT THERE FOR YOU.
Want to know what we see?
PHOTOGRAPHY
FEATURE PHOTO

SWARTHMORE COLLEGE

FBI BURGLARS RETURN TO CAMPUS
TEMPLE UNIVERSITY

PHOTOGRAPHY
FEATURE PHOTO

TEMPLE UNIVERSITY

LEGWORK
PHOTOGRAPHY
FEATURE PHOTO

SAINT JOSEPH'S UNIVERSITY

MID-TERM SEASON
AT THE CAMPUS LIBRARY
PHOTOGRAPHY

NEWS PHOTO
PHOTOGRAPHY
NEWS PHOTO

PENNSYLVANIA
COLLEGE OF
TECHNOLOGY

STUDENT CONCERT
PHOTOGRAPHY
NEWS PHOTO
NORTHAMPTON COMMUNITY COLLEGE

NCC REMEMBERS NELSON MANDELA
PHOTOGRAPHY
OTHER
PHOTOGRAPHY
OTHER
PHOTOGRAPHY
OTHER

JUNIATA COLLEGE

VILLAGE BOYS IN THE GAMBIA
PHOTOGRAPHY
OTHER
SAINT JOSEPH’S UNIVERSITY

PHOTOGRAPHY
OTHER

MBA STUDENT IN AUDITORIUM
PHOTOGRAPHY
SPORTS

TEMPLE UNIVERSITY

TAKE CHARGE – MEN’S BASKETBALL
PUBLIC RELATIONS
PR CAMPAIGN
Join us
for a Susquehanna
Thanksgiving full of
tradition, service
and giving!
PUBLIC RELATIONS
PR CAMPAIGN
PUBLIC RELATIONS
PR CAMPAIGN

PENNSYLVANIA COLLEGE OF TECHNOLOGY

PENNSYLVANIA COLLEGE OF TECHNOLOGY CENTENNIAL
PUBLIC RELATIONS
PR CAMPAIGN
ALBRIGHT COLLEGE

PUBLIC RELATIONS
PR CAMPAIGN

MERIT “CLAIM YOUR PAGE” CAMPAIGN
PUBLIC RELATIONS
PR CAMPAIGN
GUYANA: OUR MISSION OF MERCY

Students provide service to underserved of Guguya

LEARNING TO LISTEN

BY MARIANNE TUCKER PULIALLA

G

EORGE TORMY, Guyana – When you first see her, Michael All seems like most 16-year-old boys – roughhousing with his brothers, Jarek, 16, and Kevan, 15. Michael loves to write and wants to become a journalist. What makes this Baptist Guyana boy with an unforgettable smile different, though, is that he is one of the students at the St. John Bosco Orphanage in the Paramaribo Section. Michael has been there since he was three years old. He brothers have been there since they were little as well. It is the only home they have ever known. Michael has no knowledge of his parents and is not related to the orphanage’s director, Sister Julie Matthews, R.S.M., as both mother and brother.

There are 109 boys from ages 11-16 who live at the orphanage. Their brightly colored school uniforms are clean and pressed, but the play clothes are tattered – flagging representations of the poverty and struggle that they face. The country is the third poorest country in South America and the per capita income is just more than $5,400 a year, according to World Bank estimates.

Many of the boys were abandoned by their parents because they could not afford to raise them. They got lost, or ran away. The orphanage is full; there is no room for the multitude of others who are in the same situation.

For ten-year-old Shemali Tonwarry from Monash and nine-year-old Medow, 14, Ann Kaifu, 13, and Megan Lagé‘14, among others, they were brought up and raised by kind ladies of the orphanage.

A number of students have been taken in from neighboring countries, including Mexico.

At first, the students are afraid to come. “I’m just a girl. I don’t want them to think I’m going to run away,” says ragazza Kevan, 14. He is now the leader of his peers.

Every year when the missionaries come, they teach them skills to help in school and even more skills with us,” he says. “They teach us lessons on being good and take us to stay in school. They are good friends to have and we look forward to their visits.”

“The boys’ orphanage was the hardest place to leave,” he adds. “The smiling, hugs, and lovekeepers really did not begin to describe the time we had there. We met some amazing kids who will also play a role in our lives in the future, and it is a joy being able to see them every day.”

All of the students at the orphanage, when he turns 17. As long as he holds a
PUBLIC RELATIONS
SPECIAL EVENT PROMOTION
WILMINGTON UNIVERSITY

COLLEGE OF TECHNOLOGY
EAST COAST REBOOT EVENT
PUBLIC RELATIONS
SPECIAL EVENT PROMOTION
PUBLIC RELATIONS
SPECIAL EVENT PROMOTION
PASSPORT TO SCIENCE

WILKES UNIVERSITY

PUBLIC RELATIONS
SPECIAL EVENT PROMOTION

EARN A PASSPORT TO SCIENCE

JOIN US FOR A JOURNEY INTO THE WORLD OF SCIENTIFIC DISCOVERY

COMMUNITY OPEN HOUSE
Wilkes University's New Cohen Science Center
140 S. River St., Wilkes-Barre
Saturday, Oct. 19 • 10 a.m. to 1 p.m.
PUBLIC RELATIONS
SPECIAL EVENT PROMOTION
THIEL COLLEGE

PUBLIC RELATIONS
SPECIAL EVENT PROMOTION

The #TC2to1 Challenge is live – visit our site and donate online! thiel.edu/giving

The #TC2to1 Challenge is live – visit our site and donate online!
CONSTRUCTING THE FUTURE

ALUMNA DOROTHY WASIAK ’12 WORKS TO TRANSFORM STEREOTYPES AND PAVE THE WAY FOR WOMEN TO SUCCEED IN A MALE-DOMINATED FIELD. BY ALLISON GOODIN.
WRITING
FEATURE ARTICLE
IS CENSORSHIP FUNNY?

Joe Raiola comes to WilmU!

Comedian Joe Raiola is a self-proclaimed ignoramus. He's not afraid to face tough questions. In fact, he welcomes them. You see, Joe is a writer for MAD magazine, and his job is to challenge established views. He once wrote, "If you're not making fun of everyone, you're not doing it right." So when he's challenged, he doesn't shrink away. Instead, he takes it as an opportunity to make people think. As he puts it, "If you don't laugh, you don't live." Joe's ability to see the humor in all things makes him a unique performer.

In Joe Raiola's mind, anyone who enforces First Amendment rights is primed for a comedy routine. IS THIS MAN CRAZY, OR DOES HE HAVE A POINT?
WRITING
FEATURE ARTICLE
Writing Wrongs, Mentoring Youth, Redeeming Souls

By Jamie Thompson

Tend down the long hallway of Random Acts
Commit the name to memory. A world of faces that will later
narrow to the best, the worst, and the
unknown. Faces that will try to manipu-
late you, to instill fear, and ambition in
science. I was greeted by the door,
alongside dreams, and thoughts of who
I would become. My mind was lost,
spinning inside the doors.

Many memories have occupied the space since
The pastebin I named existing as Creativity. I taught
class until the day at Charley High School. I
began at the start of a new world.

The future of this article is inspired by a list of poetry
by Poet A. from the anthology that reads:

As a poet, we are creators of words.

Number one: It needed a voice.

WRITING WRONGS
MENTORING YOUTH
REDEEMING SOULS
WRITING CREATIVE HEADLINES
WRITING
CREATIVE HEADLINES
WHEN GIANTS ROAMED THE CAMPUS

Remembering when New York’s professional teams called Monmouth home.
WRITING
CREATIVE HEADLINES
Sustainability is trendy. Most of us are accustomed to bringing our reusable mugs to the coffee shop for refill and recycling plastics in the appropriate bin. Some take it a step further and buy hybrid cars or bikes instead of driving. But these actions are more than just fads, they are part of a growing understanding that our decisions — big and small — have the potential to directly impact the planet in significant ways. From companies that map out the most efficient trucking routes to turning the lights off when you leave the room, searching for smarter ways of living is essential as we look toward the future.

At Rider, sustainability is more than just a buzzword. By Aimee Lattie

Bees, bicycles, and bottles:

At Rider, sustainability is more than just a buzzword — By Aimee Lattie

Sustainability is trendy. Most of us are accustomed to bringing our reusable mugs to the coffee shop for refill and recycling plastics in the appropriate bin. Some take it a step further and buy hybrid cars or bikes instead of driving. But these actions are more than just fads, they are part of a growing understanding that our decisions — big and small — have the potential to directly impact the planet in significant ways. From companies that map out the most efficient trucking routes to turning the lights off when you leave the room, searching for smarter ways of living is essential as we look toward the future.

At Rider, sustainability is more than just a buzzword. By Aimee Lattie

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.

A New Mirror in the Classroom

Recognizing that the future of sustainability rests multiple disciplines, Dr. Jamie Reiter, associate dean from LASFAE, and associate professor of sociology and urban studies, developed a course to sustainability in 2015 available to all students, regardless of their major.

The course allows students to learn about the environmental challenges the world faces and how society has reacted to these challenges in the past and how it is reacting to the challenges today. The course also delves into ethics and sustainability.

In one group project, students were asked to create a sustainability program. The students called their project “Greening the Campus” and it addressed the sustainability of Rider in 2035 and how it is currently working towards that goal.

The group project was presented by the students to the Rider Green Team, a group of students who are passionate about sustainability at Rider.
WRITING
CREATIVE HEADLINES
GAINES FINDS THAT DEAD MEN DO TELL TALES

By COURTNEY WRIGHT

It's pitch black, long after dark in a south N.J. woods. A group of police officers, dodging heavy branches and nocturnal creatures, lugs a large spotlight, illuminating the forest. To add to the potential eeriness, a massive nest of deady long legs seemed to beckon Allison Gaines '14 to the corpse she sought.

This isn't the opening of a network television crime drama. It's all in a day's—night's—work for Gaines, who wouldn't have it any other way.

"This is what I was meant to do with my life," says Gaines, a medicolegal death investigator for New Jersey Southern Regional Medical Examiner's Office in Woodbine.

In the beginning, though, Gaines had her doubts.
WRITING
CREATIVE HEADLINES
Writing Wrongs, Mentoring Youth, Redeeming Souls

By Jayne Thompson

I

I was born in the small town of Pennsylvania. I was raised in a small town with a great community. I was surrounded by loving family and friends. I was taught to work hard and to be respectful. I was taught to be kind and to listen. I was taught to be honest and to be fair. I was taught to be patient and to be understanding. I was taught to be brave and to be strong. I was taught to be caring and to be compassionate.

My grandfather was a doctor in our small town. He was a respected and beloved figure in our town. He was a kind and gentle man. He was a man who always put others first.

He taught me to be kind to everyone. He taught me to be patient with everyone. He taught me to be understanding with everyone. He taught me to be loving with everyone.

He was a man who loved his community. He was a man who loved his patients. He was a man who loved his family.

He was a man who lived a life of service. He was a man who lived a life of love. He was a man who lived a life of compassion.

I miss him every day. I miss his kindness. I miss his patience. I miss his understanding.

I wish I could have had more time with him. I wish I could have learned more from him.

He was a man who left a lasting impression on me. He was a man who left a lasting impression on everyone in our town.

I will always remember him. I will always be grateful for his teachings. I will always be grateful for his love.
Congratulations to the incoming Class of 2018, a diverse group of 1,350 high school seniors enrolling at Saint Joseph’s University this fall. They represent the second-largest entering class in Saint Joseph’s history and are among the most academically gifted, with nearly half having grade point averages of 3.5 or above.

That success will continue on Hawk Hill, as Saint Joseph’s students are achieving the highest retention and graduation rates in school history. Among recent alumni, 94 percent are employed, attending graduate/professional school or committed to service within a year. And they are leaving SJU with much less debt ($15,000 per student) than comparable classes just four years ago.

Welcome to Saint Joseph’s University. Where Hawks lead. Hawks soar. And Hawks live greater. That’s the magis.

#hawk18 @saintjosephs sju.edu/livegreater
ITHACA COLLEGE

ROY H. PARK SCHOOL OF COMMUNICATIONS AD FOR VARIETY MAGAZINE IMPACT ISSUE
ADVERTISING
RADIO
ADVERTISING
RADIO
ADVERTISING
TV
ADVERTISING
TV
LEARN TO ____.
LEARN TO SUCCEED.
TV SERIES

MISERICORDIA UNIVERSITY

ADVERTISING
TV
ADVERTISING
TV
WHY MOUNT ALOYSIUS? 30-SECOND SPOT
ADVERTISING ONLINE
PRODUCED BY AGENCY
ADVERTISING ONLINE
PRODUCED IN-HOUSE
ADVERTISING ONLINE
PRODUCED IN-HOUSE
As an undergrad at Ithaca College I lived the life of a scientist, working in the lab on research to inhibit cancer.
ADVERTISING
OUTDOOR
ADVERTISING
OUTDOOR
DREXEL UNIVERSITY
MARKETING AND COMMUNICATIONS

DREXEL IS DIFFERENT
BILLBOARD CAMPAIGN
ELECTRONIC MEDIA
WEBSITE
PASKILL, STAPLETON AND LORD

POINT PARK UNIVERSITY ADULT DEGREE MICROSITE
ELECTRONIC MEDIA
WEBSITE
PASKILL, STAPLETON AND LORD

PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE
ADMISSIONS SITE
ELECTRONIC MEDIA
WEBSITE
SAINT JOSEPH’S PREP
ELECTRONIC MEDIA
VIDEO
PRODUCED BY AGENCY
ELECTRONIC MEDIA
VIDEO
PRODUCED BY AGENCY
ELECTRONIC MEDIA
VIDEO
PRODUCED BY AGENCY
WHY PEIRCE?

ELECTRONIC MEDIA
VIDEO
PRODUCED BY AGENCY

PEIRCE COLLEGE

WHY PEIRCE?
ELECTRONIC MEDIA
VIDEO
PRODUCED IN-HOUSE
ELECTRONIC MEDIA
VIDEO
PRODUCED IN-HOUSE

GETTYSBURG COLLEGE

WELCOME HOME
ELECTRONIC MEDIA
VIDEO
PRODUCED IN-HOUSE
ELECTRONIC MEDIA
VIDEO
PRODUCED IN-HOUSE

FRANKLIN AND MARSHALL COLLEGE

YOUR F&M: JIN HWANG

CUPRAP CUPPIES 2015
ELECTRONIC MEDIA
VIDEO
PRODUCED IN-HOUSE
THERE IS A PLACE.
DREXEL.
ELECTRONIC MEDIA
VIDEO
PRODUCED IN-HOUSE
SAINT JOSEPH’S UNIVERSITY

SJU FACULTY EXPERTS: LINCOLN AT GETTYSBURG
ELECTRONIC MEDIA
SOCIAL MEDIA
ELECTRONIC MEDIA
SOCIAL MEDIA
ROWAN UNIVERSITY

#ROWANPROUD – DIGITIZING PRIDE AND PRODUCING LEADS
ELECTRONIC MEDIA
SOCIAL MEDIA
LASALLIAN DAY OF GIVING

EXPLORERS GIVE BACK

3.20.2015

14076308

DAYS HOURS MINUTES SECONDS

I GIVE BECAUSE...
Explorers Give Back!

LASALLE UNIVERSITY
ELECTRONIC MEDIA
SOCIAL MEDIA
ELECTRONIC MEDIA
SOCIAL MEDIA
ELECTRONIC MEDIA
SOCIAL MEDIA

DREXEL UNIVERSITY
MARKETING AND COMMUNICATIONS

#DREXELACCEPTED INITIATIVE
ELECTRONIC MEDIA
SOCIAL MEDIA
ITHACA COLLEGE

REAL LIFE INSTAGRAM FRAMES AT ITHACA COLLEGE
ELECTRONIC MEDIA
OTHER EMERGING MEDIA
The Beauty of Math
By Jessica Malipalle ’16 - September 25, 2014

One of my favorite professors at Arcadia University, Dr. Carlos Ortiz, always says that studying mathematics is like painting the Mona Lisa and that practicing any other science is like painting a house. Though I can’t totally agree with this sentiment, I came to understand its meaning last semester.

When I came to Arcadia as a freshman, I was an undeclared major. I had always had interests in math and art, but I didn’t know what kind of job I wanted in the future. So I took more art and math classes hoping to find my way. I soon became intrigued by Arcadia’s newly emerging actuarial science major. Actuarial science is a growing field involving mathematics and business...
WILD CARD
SWARTHMORE DROPS THE “R” TO END 150 YEARS OF PRONUNCIATION CONFUSION ON APRIL 1
WILD CARD
THE MAGIS WITHIN: THE SEARCH FOR SAINT JOSEPH’S 28TH PRESIDENT
WILD CARD
VIDEO NEWS RELEASE: CANCER RESEARCH AT MISERICORDIA UNIVERSITY
WILD CARD
SEXUALITY MATTERS: The “how to” of raising your marriage

Tuesday, June 24, 2014
By Marco Lewis-Johnson

If only the institution of marriage would not be made so difficult and complex when we first fall in love. If only the stories about how to handle a job, chemical dependency, and love was no longer so complicated about it.

There are two ways that a couple can go about their marriage.

PEACE OF MIND: Family secrets: the shared burden

Thursday, July 10, 2014
By Steven Palma

If only the institution of marriage would not be made so difficult and complex when we first fall in love. If only the stories about how to handle a job, chemical dependency, and love was no longer so complicated about it.

There are two ways that a couple can go about their marriage.

Imagine a time when you had an item in your possession that felt so precious and meaningful, that letting it go would change your world. Just having a secret in your possession fills you with a sense of pride, as you were entrusted to keep it safe.

We have a natural understanding of the power of a secret as we guard them through lies, both big and small. Although some secrets may not have effects that cause pure chaos, they can be destructive just the same. When thinking about the very might of our secrets, we may begin to ask, “Is it really that secrets have more power over us than we have over them?”

Secrets within relationships
Proudly Presenting...

The Cuppies 2015

CUPRAP
College and University Public Relations and Associated Professionals

Allied Pixel