CUPRAP, College and University Public Relations and Associated Professionals, is proud to present the ninth annual CUPPIE Awards. Altogether, 380 entries were received from colleges, universities, and providers of private, specialized and secondary education in Pennsylvania, New Jersey, New York, Delaware, Maryland and Wisconsin. Judges represented experts in the field of communications and included designers, writers, educators, corporate executives and media professionals.

CUPRAP is a voluntary organization of communications professionals from colleges, universities and independent schools dedicated to advancing the understanding of higher education and enhancing the professional development of its members. CUPRAP members work in public relations, media relations, marketing, publications, sports information, web and graphic design, social media and more. Members come from private and public colleges and universities, junior colleges, community colleges, independent schools, as well as other organizations involved in higher education. Founded in Pennsylvania in 1980 as one of the nation’s few statewide organizations, CUPRAP members now come from many states. Today, CUPRAP has nearly 350 members from 100 institutions.

JUDGES

Advertising
Eleanor Kubacki, Founder and CEO, EFK Group
Alan Sharavsky, President, Sharavsky Communications

Electronic Media and Video
Seer Interactive Team, led by Sunny Reed, Analytics Manager
160over90 Team, led by Katie Foley, Account Supervisor

Photography
Dan Z. Johnson, Dan Z. Johnson Photography
Dave Jackson, Photjournalist

Print and Writing
Samuel Roberts Noble Foundation team, led by Adam Calaway, Director of Communications
Karen Kelly, Director of Communications at the Gallogly College of Engineering, University of Oklahoma
Brian Adler, Vice President of Public Relations/Marketing, Southwestern Oklahoma State University

Public Relations
Anne Klein Communications Group, led by Christopher Lukach, President and member of the ownership team

Wild Card
Harmelin Media Team, led by Betsy Ostroff, Vice President

CUPPIE COMMITTEE
Renee Cree, Public Relations Manager, Marketing & Communications, Philadelphia College of Osteopathic Medicine
Elizabeth Hanson, Marketing Consultant, E. Hanson Unlimited
Barbara Baals, Assistant Director, Media & Public Relations, Rowan University

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