



2019 CUPRAP Diversity Scholarship

PURPOSE OF AWARD

Recognizing the need to attract more minorities to communications professions, the College and University Public Relations and Associated Professionals (CUPRAP) sponsors the CUPRAP Diversity Scholarship. The scholarship is open to all minority and LGBTQ students attending an accredited college or university that has membership representation in CUPRAP. Selection of a recipient is based upon an applicant's academic ability, financial need, communication skills and creativity as demonstrated through work samples. The successful applicant will receive a \$2,500 scholarship.

The deadline for applications is January 4, 2019.

ELIGIBLE CANDIDATES

- Must be a member of a racial minority group; i.e. African-American, Asian/Pacific Islander, Hispanic/Latino, Native American or a member of the LGBTQ community;
- Must be enrolled as a full-time undergraduate student at an accredited college or university (two-year or four-year; public or private) having individual membership representation in CUPRAP. Applicants need not be Pennsylvania residents;
- Must have successfully completed the freshman year or first year of college, and must be enrolled as a degree candidate in the second year or beyond for the 2018-2019 academic year;

The award is non-renewable. Recipients who wish to be considered for additional award funding must re-apply each year.

SELECTION PROCESS

Selection of a recipient is based upon an applicant's academic ability, financial need, communication skills and creativity as demonstrated through work samples. Applicants must submit a faculty recommendation for additional consideration.

The successful applicant will be notified no later than March 1, 2019 and will receive a \$2,500 scholarship. The recipient also will be invited to a formal recognition luncheon at CUPRAP's annual conference March 13-15, 2019 in Lancaster, Pa.

HOW TO APPLY

- **Complete the two-page application form;**
- **Include a cover letter** explaining why you are applying for this scholarship including any information related to your academic and/or career goals in communications that will be helpful to the selection committee. Your statement should be no longer than one side of a standard 8-1/2 x 11 inch sheet of paper;
- **Submit a resume of your academic and/or work experience;**
- **Submit an official grade transcript from your school;**
- **Submit representative examples of your work.** One must be a writing sample. Samples may include news releases, feature stories, editorials, radio or television scripts, marketing, social media or advertising plans, audio or video links or other communications-related work. Include a brief statement documenting the role you personally played in the creation of each sample;
- **Submit a faculty recommendation** (see "Faculty Recommendation" form). This may be sent with your application or under separate cover from the faculty member;
- **Mail all of the above to:**

**CUPRAP Diversity Scholarship
c/o Dan Hanson
105 Taylor Drive
Wallingford, PA 19086**

All application materials listed above must be submitted or postmarked no later than January 4, 2019.



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**APPLICATION FORM
Personal Information**

Name _____

Campus address _____
Street/P.O. Box City State Zip

Cell number _____

Home address _____
Street/P.O. Box City State Zip

Home telephone _____ Email address _____

Ethnicity (i.e. African-American, Hispanic/Latino, etc.) _____

Are you a member of the LGBTQ community: ___ Yes ___ No

Number of dependent children _____

Education

College/university attending _____

2018-19 class status (sophomore, junior, etc.) _____

Major _____ Minor _____

Cumulative GPA _____ Total credits earned _____

(continued)

Employment

If employed full- or part-time on or off-campus, please complete the following:

Employer _____

Employer's address _____

Position _____ Hours per week _____

Hourly/weekly salary _____

Finances

Estimate the total cost of attending your institution for the 2018-2019 academic year:

Annual tuition costs _____

Annual room and board costs (if applicable) _____

Fees, books, other expenses _____

Total _____

How much financial aid did you receive for the 2017-2018 academic year:

PHEAA Grant \$ _____

Pell Grant \$ _____

PHEAA Loan \$ _____

Stafford Loan \$ _____

Other sources \$ _____

(Please specify – i.e. parental support, spousal income, other awards/grants, etc.)

How many siblings in your family (if applicable) are attending college this year: _____

Signature _____

Date _____

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FACULTY RECOMMENDATION FORM

Dear Faculty Member:

A student of your acquaintance _____ has applied for a \$2,500 CUPRAP Diversity Scholarship from College and University Public Relations and Associated Professionals (CUPRAP).

The scholarship is awarded to a promising minority or LGBTQ student.

This student is requesting you to submit a confidential assessment of his or her academic and career potential. In addition, please indicate any personal qualities or special circumstances you believe may help us evaluate the applicant's qualifications. The scholarship will be awarded on the basis of academic ability, financial need, strong communication skills and creativity (as demonstrated through work samples).

Please scan and return this recommendation (use a separate or additional page if necessary) to danwhanson@yahoo.com or mail to:

**CUPRAP Diversity Scholarship
c/o Dan Hanson
105 Taylor Drive
Wallingford, PA 19086**

This recommendation must be emailed or postmarked no later than January 4, 2019.

Name _____

Date _____

Institution _____

Title _____

Signature _____