



Sponsorship Opportunities with CUPRAP

Are you looking for an effective and cost-efficient way to connect with the professionals who purchase printing, photography, design and web services for colleges and universities in the Mid-Atlantic region? Connect with hundreds of professionals who are members of CUPRAP (College and University Public Relations and Associated Professionals) at the Spring Professional Development Conference March 13-15, 2019 at the Lancaster County Convention Center and Marriott Penn Square.

The 2019 Spring Professional Development Conference promises to be bigger and better than ever, with multiple breakout session tracks and an expanded list of attendees.

Sponsorship Levels

Exhibitor: \$2,000

- Table/display space in high-traffic break area for three days,
- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Mention of sponsorship from podium at opening sessions on Wednesday, Thursday, and Friday,
- Seat at lunches on Wednesday and Thursday and opportunity to interact with conference participants,
- Opportunity for CUPRAP to send one promotional email on your behalf to all CUPRAP members before the conference and one to conference participants after the conference.

Lunch (Wednesday or Thursday) Sponsor: \$1,250 to be the exclusive sponsor for that day's lunch

- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Seat at lunch and recognition from podium and opportunity to address the group for a minute or two,
- Display space at lunch and/or opportunity to display a banner.

Creative Session Sponsor or Thursday Keynote Session Sponsor: \$1,250 to be the exclusive sponsor of any of the sessions or the Thursday Keynote

- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Seat at that session and recognition from podium and opportunity to address the group for a minute or two,
- Display space in the session room and/or opportunity to display a banner.

Thursday (CUPPIE Award) Dinner Sponsor: \$1,750 to be exclusive sponsor for this special dinner

- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Seat at dinner and recognition from podium and opportunity to address the group for a minute or two,
- Display space at dinner and/or opportunity to display a banner.

Wednesday or Thursday Cocktail Reception Sponsor: \$1,000 to be the exclusive sponsor for that evening's cocktail reception

- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Recognition from the podium at the last session prior to the reception,
- Display space at the reception,
- Seat at dinner (Thursday) or lunch (Wednesday) and opportunity to network with guests.

Breaks Sponsor: \$1,000 to be the exclusive sponsor of all four breaks during the three-day event

- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Mention of sponsorship from podium prior to each break,
- Opportunity to display a banner and to interact with conference participants during the breaks and at lunch (lunches on all three days included).

Conference Bag Sponsor: \$1,000

- Company name and logo imprinted on conference bag (CUPRAP and vendor logo only ones appearing on the bags),
- Company name/logo on sponsorship page in registration packet, mobile app, on conference webpage,
- Recognition from podium during conference.

Combination Packages – All combination packages include one conference registration

Exhibitor and Thursday (CUPPIE Awards) Dinner Sponsor: \$3,500

Exhibitor and Lunch Sponsor: \$3,000

Exhibitor and Creative Session/Thursday Keynote Session Sponsor: \$3,000

Exhibitor and Cocktail Reception Sponsor: \$2,750

Exhibitor and Breaks Sponsor: \$2,750

Exhibitor and Bag Sponsor: \$2,750

For more information, contact

Elizabeth Hanson, elizabethhanson269@gmail.com or 610-613-2768

Joseph Master, jjm434@drexel.edu or 215-895-6742

Paul Redfern, predfern@stlawu.edu or 315-229-5585